



# HINDUJA LEYLAND FINANCE LIMITED

Corporate Office: 27 A, Developed Industrial Estate, Guindy, Chennai 600032. CIN: U65993MH2008PLC384221.  
Branch Office: Ground floor, Gawande Layout, Near Hotel Kanhaiya Kunj, Saturna Road, Amravati- 444605

## E-AUCTION - SALE NOTICE

Sale of secured immovable asset  
under SARFAESI Act

### E-auction Sale Notice for Sale of Immovable Assets under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (the "Act") read with Rule 8 and 9 of the Security Interest (Enforcement) Rules, 2002.

Notice is hereby given to the public in general and in particular to the Borrower/ Co-Borrower/ Mortgagor (s)/Guarantor(s) that the below described immovable properties mortgaged to HINDUJA LEYLAND FINANCE LTD (hereinafter referred to as the "Secured Creditor" as per the Act), the possession of which has been taken by the Authorised Officer of Secured Creditor in exercise of powers conferred under section 13(12) of the Act read with Rules 8 and 9 of the security interest (Enforcement) Rule pursuant to notice under section 13(2) of the Act.

The Secured Assets will be sold on "As is where is", "As is what is", and "Whatever there is" basis on 10-03-2026 through E-Auction. It is hereby informed to General public that we are going to conduct public through E-Auction platform provided at the website: [www.auctionfocus.in](http://www.auctionfocus.in)

For detailed T&Cs of sale, please refer to link provided in HLF/Secured Creditor's website i.e. [www.hindujaleylandfinance.com](http://www.hindujaleylandfinance.com)

Account No. Name of Borrower, Co- Borrower	Demand Notice Date and Outstanding Amount	A) Redemption Notice Date- B) Outstanding Balance as per Redemption Notice C) Possession date	Description of Property	1. Reserve Price 2. Earnest Money Deposit (EMD) (10% of RP). 3. Bid Incremental Amount	1. Date and time of Auction 2. Last Date of Submission EMD 3. Date & time of property inspection
<b>Account No :- CRAOAM00213</b> 1. M/s. S. D. Asoriya (Borrower) 2. M/s. S. D. Asoriya Reosa (Co-Borrower) 3. Mr. Kishor Asoriya (Co-Borrower), 4. Mr. Ashokkumar Asoriya (Co-Borrower), 5. Mr. Rajeshkumar Asoriya (Co-Borrower), 6. Mrs. Anuradha Asoriya (Co-Borrower), 7. Mr. Krishna Asoriya (Co-Borrower).	Notice date: <b>18/06/2019</b> Total Dues: <b>Rs. 2,23,17,518.57</b> (Two Crores Twenty-Three Lakhs Seventeen Thousand Five Hundred Eighteen Rupees & Fifty-Seven Paise Only) as on 20/01/2026	<b>A) Redemption Notice Date: 10-11-2025</b> <b>B) Outstanding Balance as per Redemption Notice: Rs. 2,15,78,253.58</b> (Rupees Two Crores Fifteen Lakhs Seventy-Eight Thousand Two Hundred Fifty-Three and Fifty-Eight Paise Only/- as on 07/11/2025 <b>C) Possession date: 31.12.2020</b> <b>D) Possession: Physical : 09/08/2024</b>	All the piece & parcel of land admeasuring 0 H 25 R from field Survey No. 294/1 & 94/2 of Mouje - Rewasa, Pragane: Nandgaon Peth, Tah. & Dist. Amravati. Within the limits of Municipal Co-operation Amravati, and <b>Bounded as:</b> North - Survey No. 94/1, South - Survey No. 94/3, East - Maharashtra State Highway No. 06, West - Additional Land of Mr. S. D. Asoriya	<b>Reserve Price Fixed Rs.1,74,91,500/-</b> (Rs One Crore Seventy-Four Lakhs Ninety-One Thousand & Five Hundred Only) <b>Earnest Money Deposit (EMD): Rs.17,49,150/-</b> (Rupees Seventeen Lakhs Forty-Nine Thousand One Hundred & Fifty Only) <b>Bid Incremental Amount: - Rs.100000/-</b> (Rupees One Lakh Only)	Date and time of Auction:- <b>10-03-2026</b> at (3 PM to 4 PM) Last Date of Submission EMD with KYC <b>09-03-2026</b> Before 5 PM Date & time of property inspection: <b>08-03-2026</b> Before 5 PM.

The intending bidders/purchasers are advised to visit Secured Creditor Branch and the auction properties, and make his own enquiry and ascertain additional charges, encumbrances and any third-party interests and satisfy himself/herself/itself in all aspects thereto before submitting the bids. All statutory dues like property taxes, electricity/water dues and any other dues, if any, attached to the property to be ascertained and paid by the successful bidder.

The interested bidders are required to register themselves with the portal and obtain login ID and Password well in advance, which is mandatory for e-bidding, from auction service provider) M/s. AUCTION FOCUS PVT.LTD. Contact number - 90166 41848 Email id - support@auctionfocus.in>Contact Person - Mrs. Shradha, Please note that Prospective bidders may avail online training on e-auction from them only. The intending purchaser/bidder is required to submit amount of the Earnest Money Deposit (EMD) by way of NEFT/RTGS/DD in the account of "HINDUJA LEYLAND FINANCE LTD", Bank- Kotak Mahindra Bank. Account No. 3011253960 and IFSC Code- KKBK0000462, having its branch at Anna Salai. drawn on any nationalized or scheduled Bank on or before 09-03-2026 and register their name at <https://www.auctionfocus.in> and get user ID and password free of cost and get training on e-Auction from the service provider. After their Registration on the website, the intending purchaser/bidder is required to get the copies of the following documents uploaded, e-mail and sent self-attested hard copy at Branch Office Ground floor, Gawande Layout, Near Hotel Kanhaiya Kunj, Saturna Road, Amravati- 444605 Authorised Officer Mr. Kirtiraj Deshmukh on Mobile no. 7208001876 e-mail ID kirtyraj.d@hindujaleylandfinance.com & Collection Manager Mr. Ashish Tayde on Mobile no. 7020931485 e-mail ID ashishtayde@hindujaleylandfinance.com For further details on terms and conditions please visit <https://www.auctionfocus.in> & [www.hindujaleylandfinance.com](http://www.hindujaleylandfinance.com) to take part in e-auction.

Date : 04-02-2026

Place: Amravati

Authorised Officer  
Hinduja Leyland Finance Limited